



# PROGRAMMATIC LEAD GENERATION INSERTION ORDER

Sirius Marketing Corporation

Hawaii, USA

(800)354-0954 [www.SiriusTraffic.com](http://www.SiriusTraffic.com)

## CLIENT INFORMATION

Advertiser/Company Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

Point of Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Skype ID: \_\_\_\_\_

You can use <https://www.pdfescape.com> to fill this form digitally.

## CAMPAIGN INFORMATION

Display Ad Type: 728x90 Banner  300x250 Banner  160x600 Banner  300x50 Banner  Email

Promotion Type: CPL  CPI(Software) CPA  Mobile App  Website Registration  Sale

Social  Email List/Newsletter  Pay Per Call  Branding  Increase Engagement

Desktop Traffic (Windows)  Mobile Traffic (iOS & Android)

Landing Page/App URL: \_\_\_\_\_

Provided via help desk

Target Number of Actions: \_\_\_\_\_ x Cost Per Action: \_\_\_\_\_ = Total Allocation: \_\_\_\_\_

Target Countries: USA  Canada  United Kingdom  Australia  Worldwide

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Campaign Duration: 30 Days  60 Days  90 Days  120 Days

Other Information: \_\_\_\_\_

Campaign Start Date: \_\_\_\_\_

## Payment

Payment is to be made is to be made via bank wire before the marketing campaign is initiated.

### BANK DEPOSIT INFORMATION

Bank Name: U.S. Bank

Account Number: 153755493704

Routing Number: 121201694

SWIFT Code: USBKUS44IMT

Street Address: 7350 South Rainbow Blvd.

City: Las Vegas

State: Nevada

Country: USA

ZIP Code: 89139

Currency: USD

Phone: (702)614-1087

## Signature & Acknowledgment

By completing and signing this insertion order, as an authorized representative of the advertiser/company listed on page 2 of this document, I agree to the terms stated on page 5 of this insertion order.

Sign: \_\_\_\_\_

Date: \_\_\_\_\_

Print: \_\_\_\_\_

In the following, "Publisher" refers to Sirius Marketing Corporation, the owner/parent company of SiriusTraffic.com and "Advertiser" refers to the name of the advertiser listed on the first page of this insertion order.

Publisher reserves the right to decline any advertisement. All new advertisements must be received by Publisher by the closing dates. The publisher reserves the right to discontinue any advertising. The word "advertisement" will be printed at the top of advertisements which, in the opinion of Publisher, may be confused with articles. Publisher does not endorse the products and/or services in ads or by the vendors. Advertisers are responsible for all content of ads, and also assume responsibility for any claims made against them.

Unless Publisher is formatting the ad, advertisers' final ad files must conform to the following specifications. 1. Ad files are to be submitted in web-optimized jpg, png or gif format at the exact pixel dimensions specified on the Insertion Order. Any files that are submitted that do not meet these basic specs may be subject to editing fees, if Publisher needs to edit the files in question or, advertiser can resubmit files at no extra charge.

Ads run on the site on a month-to-month basis and terms are renewed at the first of every month, until advertiser requests a cancellation or Publisher exercises the right to terminate the ad. Online cancellations by advertisers must be made at least 7 days from desired cancellation date. Publisher reserves the right to charge for advertisements that are not canceled 7 days prior of established closing date. Advertisements formatted by Publisher at the request of the client and not used will be charged the agreed upon fee for layout. Any revision or special handling of materials will be billed to the advertiser as well.

All ad positions on the SiriusTraffic.com advertising platform are subject to rotation during the duration of any ad run. This means that more than one ad may display in the same ad position based on metrics established by Publisher to ensure fair and best practices for all advertisers. Publisher reserves the right to the rotation of ads and will disclose full details of how ads will appear upon request. Exclusive ad space without rotation can also be negotiated with specific advertisers that do not wish to share the same ad space with other advertisers.

Payments are to be made at the time the insertion order is placed for the first month of ad placement and before the closing date. Payments for a renewal term must be received on or before the date of renewal to avoid any interruption in the ad run. All payments are to be made according to the information on the second page of this insertion order. No cash discounts. No checks accepted. Any and all expenses incurred while collecting on a delinquent account are billable to the delinquent account. Publisher reserves the right to hold the advertiser and/or agency jointly and severally liable for such monies as are due and payable to Publisher. Publisher reserves the right to contact the advertiser directly if payment is not received in a timely manner. Failure to pay more than two consecutive invoices may result in the suspension of advertising. At that time, reinstatement of advertising will be at the discretion of the Publisher.

Publisher will not be liable for any special, indirect, or consequential loss or damage occasioned by the failure of any advertisement to appear due to any cause whatsoever, nor does it accept liability for errors in any advertisement published, nor of its failure to appear on any specific date. Advertiser and advertising agency agree to indemnify, defend, and hold harmless Publisher for any and all liability for content (including text, illustrations, representatives, sketches, maps, trademarks, labels, or other copyrighted matter), or advertisements printed, or the unauthorized use of any person's name or photography arising from Publisher's reproduction and publishing of such advertisements pursuant to the advertiser's or agency's order.

Sirius Marketing Corporation is the sole legal owner of the proprietary technology used for our marketing services and <http://SiriusTraffic.com>, the domain. All correspondence is to be addressed to: Sirius Marketing Corporation P.O. Box 4263, Kaneohe, HI 96744, Skype ID: siriutraffic – Email: [marketing@siriutraffic.com](mailto:marketing@siriutraffic.com) - Phone (800)354-0954.

**THANK YOU FOR ADVERTISING WITH US!**